

# marantz®

**For Immediate Release**

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## **MARANTZ DEBUTS VP-15S1 “TRUE VIEW” VIDEO PROJECTOR WITH HDMI™ 1.3 AND DEEP COLOR™ CAPABILITY**

*-- Projector Sets New Price/Performance Standard for True Cinema 1080p  
Visual Experience in the Home --*

**MAHWAH, NJ, September 6, 2007** – Marantz America, a renowned manufacturer of advanced home entertainment solutions, today announced the upcoming introduction of its groundbreaking “True View” VP-15S1 High-Definition DLP® front projector. The widescreen VP-15S1 (SRP: \$12,500CDN) is a single-chip DLP® Anamorphic lens capable projector that includes virtually all the performance capabilities of a professional digital cinema. For unprecedented image quality, it features Konica Minolta Optics, Genum Processing, HDMI 1.3 inputs with Deep Color™ capability and provides true 1080p (1920 x 1080) resolution. The VP-15S1 will be showcased at the Marantz® CEDIA 2007 Booth #200.

To achieve its stunningly realistic, crystal clear and cinema-like visuals, the VP-15S1 utilizes advanced technology from Texas Instruments and features the Genum GF9351, a completely programmable video processor that can do calculations on the order of 500 million floating point operations per second. Four Anamorphic lens options (2 motorized and 2 fixed) add to the projector’s flexibility and performance in any home entertainment environment. Best of all, thanks to the advanced True View system from Marantz®, any of the anamorphic lens options can be easily retrofitted for use with any VP-15S1 (or VP-11S1) already installed in the field.

Noted Kevin Zarow, Vice President, Marketing and Product Development, Marantz America, Inc: “The VP-15S1 is designed for home entertainment enthusiasts who want to bring the power and impact of a true cinema experience into the home at a more affordable price than ever before. In this regard, it is ‘the’ cutting edge product in the front projection. We have packed virtually all of the performance capabilities of our award-winning ultra high-end VP-11 and VP-12 projectors into this new device, and the result is the best visual experience ever available at this price point”

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The black, sleekly-styled VP-15S1 projector features the die-cast aluminum chassis of Marantz' renowned VP-11/12 series projectors, coupled with the latest in custom fully sealed 13 element all-glass optics from Konica-Minolta. This ensures that not only will the picture be razor sharp and evenly illuminated, but the colors will be accurate, pure and fully saturated for breathtaking realism.

Designed for installation ease and compatibility with virtually all types of components and home entertainment systems, the VP-15S1 provides HDMI, HD component video, S-video, composite video and analog RGB connections. It has a vertical lens shift which allows for the projector to reside at locations well above the top of the screen, which makes for extremely easy integration into even the most difficult to match decors.

Adding to its custom installation flexibility, the VP-15S1 features a comprehensive onscreen menu system that enables easy setup, yet provides extensive calibration facilities including a wide range of color temperature and gamma adjustments. For integrated operation in a custom installation, the projector includes remote in/out connections, RS-232C serial control ports and two DC trigger connections that can trigger two different operations. This allows the projector to reconfigure a dual-aspect ratio projection screen whenever the aspect ratio of the program source changes from 16:9 to 4:3. There is also a vertical stretch mode for videophiles who wish to view on a 2.35:1 screen. The projector can also work in conjunction with the DC Triggers to activate one of Marantz' motorized anamorphic lens options.

The Marantz VP-15S1 video projector, which joins Marantz' other True View projectors (VP8600 and VP-11S1) will be available in early September 2007.

### **Other Marantz Projector News**

At CEDIA 2007, Marantz is also showcasing its upcoming VP-11S2 1080p-capable front projector, which will replace the VP-11S1, scheduled for shipment in November 2007. Marantz will also be highlighting the True View anamorphic lens system in its theater on the show floor.

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### **About Marantz**

Marantz America is committed to upholding the tradition of technological superiority initiated by founder Saul Marantz. In keeping with this emphasis on quality, Marantz audio and video components are carried only by the nation's premier independent audio/video specialty retailers. Additional information is available at [www.marantz.com](http://www.marantz.com). Marantz America is a wholly owned subsidiary of D&M Holdings Inc.

### **About D&M Holdings Inc.**

D&M Holdings Inc. is a global operating company providing worldwide management and distribution platforms for premium consumer, automotive, commercial and professional audio and video businesses including Denon<sup>®</sup>, Marantz<sup>®</sup>, McIntosh<sup>®</sup> Laboratory, Boston Acoustics<sup>®</sup>, Snell Acoustics, Escient<sup>®</sup>, ReplayTV<sup>®</sup>, Calrec Audio, Denon DJ, D&M Professional and D&M Premium Sound Solutions. Our technologies improve the quality of any audio and visual experience. DLP is a registered trademark of Texas Instruments. HDMI<sup>™</sup>, and Deep Color<sup>™</sup> are trademarks or registered trademarks of HDMI Licensing, LLC in the United States and other countries, and are used under license from HDMI Licensing, LLC. All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, All product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc. or its subsidiaries. For more information visit [www.dm-holdings.com](http://www.dm-holdings.com).

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