

# marantz®

For Immediate Release

**MARANTZ DEBUTS NEW AV7701 PREAMPLIFIER, PREMIUM  
SYSTEM-BUILDING SOLUTION WITH 4K VIDEO SUPPORT PLUS  
ENHANCED MUSICALITY**

*-- Modern Reflection of Marantz' Audio Heritage; New Preamplifier Features Apple's AirPlay, Meets the Most Demanding Audiophile and Videophile Needs --*

**Indianapolis, IN, September 5, 2012** - Marantz America, a world leader of advanced home entertainment solutions, is following through on the D+M "Performance Is Everything" promise with the debut of its 7.2-channel **AV7701 Preamplifier** (MSRP: \$1899.99). Designed to function seamlessly in an ultimate quality home entertainment system, the AV7701 is a premium next generation component that delivers unmatched musicality, with advanced system-building flexibility for custom integrators. The AV7701 features Apple's AirPlay, which lets users stream iTunes music, whether from a Mac or PC, as well as directly from their iPhone, iPad or iPod touch.\* Like all Marantz® premium separates, the AV7701 features the striking Marantz chassis design, with an aluminum front panel, the traditional Marantz star and the immediately recognizable illuminated Marantz front porthole display. The AV7701 is scheduled for availability this month.

## **Advanced Networking Capabilities**

A broad range of network and streaming functions in the AV7701 allows users to listen to portable devices via Bluetooth, with the optional RX101 Bluetooth adapter, or when connected to a home network, users can enjoy thousands of internet radio stations via Pandora and SiriusXM\*\* Internet Radio services, as well as the popular Spotify music service. The AV7701 is also DLNA 1.5 certified for compatibility with



multimedia PCs and other devices. A front panel USB port allows for direct connection to portable devices, and two sets of main audio outputs are provided, including 7.2 channel unbalanced (RCA) jacks as well as 7.2 channel balanced (XLR) outputs.

Designed for total “future-readiness,” the AV7701 features the latest video processing technologies, and includes the ability to upconvert SD and HD content to 4K high resolution video (3840x2160) for compatibility with advanced video displays. Adding to its leading-edge benefits package, users may control the AV7701 using the newly designed Marantz Remote App, allowing a new level of freedom and flexibility.

### **Living Up to the Marantz Audio Heritage**

The AV7701 is a perfect reflection of Marantz’ renowned expertise in engineering products to meet the rigorous demands of the most discerning home entertainment enthusiasts, incorporating both classic features and styling as well as innovative technologies that offer new levels of convenience and flexibility. Connectivity options abound, including seven HDMI inputs, along with three HDMI outputs, all compatible with 3D and 4K content. Two of the HDMI outputs let users play their favorite movies and shows on two separate HDTVs, while the third HDMI output lets viewers in another room watch a second program from another source. Both main HDMI outputs feature Audio Return Channel functionality. There are also multiple analog video inputs, including component and composite video for hooking up legacy standard definition (SD) and high definition (HD) sources, as well as a 7.1 channel audio input.

For the ultimate in audio fidelity, the AV7701 features the latest digital audio decoders, including Dolby TrueHD and Dolby Pro Logic IIx, along with DTS-HD Master Audio. There’s also the option for configuring the system to deliver additional front height or front width channels to dramatically expand the front soundstage, and the AV7701 can also be configured for bi-amp mode for the front main (L/R) speakers. The AV7701 also features Marantz HDAM discrete pre-amplifier modules along with our exclusive current feedback design which together, provide superb sound quality

## **Built-In Audyssey Technologies Enhance the Listening Experience**

Audyssey's MultEQ XT automatic room acoustic correction system analyzes the sound output from every speaker in the room (microphone included), and generates precision digital filters that provide optimum sound quality with virtually any combination of speaker sizes and types. Audyssey Dynamic Volume provides a high fidelity listening experience at reduced volume levels, allowing late night listening without disturbing other family members, and Audyssey Dynamic EQ delivers full range sound quality regardless of the volume control setting. Audyssey DSX processing provides the option of additional front height or front width sound channels, dramatically expanding the front soundstage. Marantz M-DAX audio processing is also included, which re-processes compressed audio sources to deliver the full dynamic range of the original musical performance.

Noted Yoshinori Yamada, Product Planning Manager for D+M: "Marantz has long been respected for the unmatched quality of our audio/video separates, and the AV7701 gives discerning consumers and custom integrators a powerful and versatile new tool for creating customized systems that meet or exceed the demands of consumers who expect nothing but the very best."

*\* AirPlay requires iTunes 10.1 or later and iPhone, iPad, or iPod touch with iOS 4.2 or later. A home Wi-Fi network is required.*

*\*\* Some services may require a subscription and may not be available in Canada at this time*

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### **About Marantz**

Marantz America, LLC is committed to upholding the tradition of technological superiority initiated by founder Saul Marantz. In keeping with this emphasis on quality, Marantz audio and video components are carried only by the nation's premier audio/video specialty retailers. Additional information is available at [www.ca.marantz.com](http://www.ca.marantz.com) and [www.facebook.com/marantzamerica](http://www.facebook.com/marantzamerica). Marantz America, LLC is a wholly owned subsidiary of D&M Holdings Inc.

### **About D+M Group**

D+M Group is a global company dedicated to enhancing life through inspired sound solutions delivered anytime, anywhere. With a strong belief that “Performance is everything,” D+M is focused on innovation to meet the needs of customers in an increasingly digital world. Serving the consumer, professional and automotive markets, D+M Group brands include Allen & Heath, Boston Acoustics<sup>®</sup>, Calrec Audio, Denon<sup>®</sup>, Denon DJ, Denon Professional, Marantz<sup>®</sup>, Marantz Professional, McIntosh<sup>®</sup> Laboratory and Premium Sound Solutions. D+M Group has approximately 2,000 employees worldwide, with products and services marketed in more than 45 countries. D+M Group is a Bain Capital portfolio company.

All other product and brand names with a trademark symbol are trademarks or registered trademarks of D&M Holdings, Inc., or its subsidiaries.

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